

kristen reiko sugihara

ART DIRECTOR

t: 808.652.4275
e: krsugihara@gmail.com
w: kristensugihara.com

WORK EXPERIENCE

Senior Art Director, Greenhaus / 2018 - Current

Connecting people to places and learning about the tourism and home building industry.
Clients: Visit Anaheim, Visit Buena Park, Rancho Mission Viejo, Town and Country Resort and more.

Lead Creative, Change Agents / 2019 - Current

Create B2B and B2C materials and help underrepresented women prepare for their first career job.

Art Director, Vitro Agency / 2016 - 2018

Concept, execute and present campaigns in a fast-paced and highly collaborative environment.
Clients: Caribou Coffee, Brandman University, Elevate, Boston Scientific and more.

Art Director, Hackbright Academy / 2016

Rebranded the website, logo, welcome materials and more for an amazing all-women's coding school.

Creative Intern, The i.d.e.a. Brand / 2016

Clients: Harrah's Resort SoCal, Covance and SXSW's Save the American Inventor

Creative Intern, Lambesis Agency / 2015

Clients: Fuze Iced Tea, Honest Tea and Primo Bike Apparel

Softlines Manager, Sports Authority / 2013-2016

Managed and merchandised the footwear and apparel departments.

Public Relations Intern, Fujita and Miura Public Relations / 2011-2012

Created social media content and news releases to promote local Kaua'i businesses and events.

RECOGNITION

Gold & Silver, Graphis New Talent
Best in Show, AAF's Addys
Gold, Silver & Bronze, AAF's Addys
Merit Award, HOW International Design
Student Award, Applied Arts Magazine
Most Promising Multicultural Student, AAF
3rd Place & Best OOH, AAF's NSAC Competition

EDUCATION

Certificate in Art Direction
San Diego Portfolio Studio
2015 - 2016

Bachelor of Science in Advertising
Art Institute of California
2012 - 2015